



Elysian Necklace by Britta Schwalm Is Granted the A' Design Award in Jewelry Design



FOR IMMEDIATE RELEASE

Elysian Necklace by Britta Schwalm Is Granted the A' Design Award in Jewelry Design

Britta Schwalm receives the A' Design Award in the Jewelry Design category in the 2025 A' Design Award & Competition, on the basis of blind peer review by the international grand jury of the A' Design Award & Competition



LANGEN, Germany, October 10, 2026 /8PR/ A' Design Award & Competition has confirmed the A' Design Award in the Jewelry Design category for Elysian Necklace by Britta Schwalm, designed for www.BrittasSchmiede.de. The award is part of the results of the 2025 A' Design Award & Competition, announced on April 18, 2025, and was reached through blind peer review by an international grand jury panel of 312 established academics, design professionals and press members, who scored anonymized entries against predetermined evaluation criteria with score normalization applied to remove biases.



Facts at a Glance

- **Recognized Work:** Elysian Necklace
- **Laureate:** Britta Schwalm, Germany
- **Client:** www.BrittasSchmiede.de
- **Recognition:** A' Design Award, 2025
- **Category:** Jewelry Design (A' Jewelry Design Award)
- **Competition Period:** 2024 - 2025, 17th edition
- **Awarding Body:** A' Design Award & Competition, Como, Italy
- **Design ID:** #167900 (Profile #144986)
- **Winner Page:** <https://competition.adesignaward.com/167900>

Regarding Elysian Necklace

Elysian is a 750 yellow gold necklace featuring a main piece with an 11 x 7 mm vibrant green tourmaline and a faceted freshwater pearl. The necklace, made from a thick gold round wire, has a handcrafted clasp. The main piece, inspired by Art Nouveau, uses finely woven gold wire to create wing-like elements around the tourmaline. The 8 mm pearl's new faceting technique enhances its natural shimmer. This innovative piece celebrates nature's beauty and human craftsmanship.

Details of the Work

- **Unique Properties:** Elysian features a 750 yellow gold necklace with a central piece housing a vibrant green tourmaline. The tourmaline is accompanied by a freshwater cultured pearl, faceted with a new technique to enhance its natural shimmer. The necklace itself is made from a solid 750 yellow gold round wire with a handcrafted clasp. The central piece is a woven 0.5 mm gold wire setting with wing-like elements flanking the tourmaline. The pearl's facets and the intricate design make this piece truly unique.
- **Inspiration:** The inspiration for Elysian came from the desire to combine timeless elegance with innovative craftsmanship. The tourmaline's vibrant green and the faceted pearl symbolize nature's beauty, while the intricate gold wire design reflects the delicacy and fluidity of Art Nouveau. This piece aims to evoke a sense of wonder and sophistication.
- **Research:** The research focused on incorporating innovative faceting techniques for pearls and exploring intricate wire designs inspired by Art Nouveau. The goal was to create a unique piece that combines classic elegance with modern craftsmanship. The findings demonstrate the potential for new techniques in enhancing the natural beauty of pearls.
- **Challenge:** The main challenge was developing the faceting technique for pearls and ensuring the intricate wire design could securely hold the gemstones. Overcoming these challenges required meticulous craftsmanship and innovative thinking.
- **Realization and Technology:** Elysian is crafted using 750 yellow gold, with a combination of round wire and finely woven wire for the central piece. The tourmaline is bezel-set with gold wire loops at each corner, and the freshwater pearl is faceted using a novel technique that requires a thick, flawless nacre layer. The necklace "Elysian" was awarded a prize money at the LIV NRW (Germany) competition "Schmuckvisionen".
- **Operation and Interaction:** The necklace can be securely fastened with the handcrafted clasp. The central piece, with its vibrant tourmaline and faceted pearl, catches the eye and adds elegance to any outfit.
- **Project Duration and Location:** The project started in April 2024 and was completed in July 2024 in Frankfurt/Main.
- **Specifications:** Central piece: 12 x 6 mm green tourmaline, 8 mm faceted freshwater pearl. Necklace: solid 750 yellow gold round wire with handcrafted clasp. Length: 42 cm.
- **Keywords:** Green tourmaline, 750 yellow gold, faceted pearl, Art Nouveau, handmade necklace, unique jewelry, luxurious design

About the A' Design Award

The A' Design Award is granted to the top 20% of nominated designs that exhibit an exemplary level of quality in design. Every entry to the A' Design Award & Competition is peer reviewed and voted anonymously by the academic, professional and press member jury groups on aspects such as functionality, ergonomics, engineering, presentation, innovation, usability, sustainability and technology; the scores are normalized to remove biases and weighted between the jury groups before the award levels of Platinum, Gold, Silver, Bronze and Iron are determined. Only entries that meet the threshold of good design established by the jury are recognized at any level.

The Significance of the Award

The A' Design Award conferred upon Elysian represents independent, third-party validation of design quality, determined by a jury without commercial relationship to the entrant and documented in the official records of the A' Design Award & Competition under Design ID #167900. A lifetime license to use the A' Design Award winner logo in connection with the awarded work is granted to the laureates of the Professional and Digital editions of the A' Design Award, and the recognition counts towards the World Design Rankings, the Designer Rankings and the Design Classification Rankings. In addition, Elysian is presented among the awarded works at the A' Design Award website, in the hardcover yearbook and in the A' Design Award exhibition, and the work is communicated to the international design press through the public relations services of the A' Design Prize.

About the A' Jewelry Design Award

The A' Jewelry Design Award is conducted within the A' Design Award & Competition and is open to jewelry designers, jewelry brands, jewelers and goldsmiths from all countries. The awarded jewelry designs, a public reference for journalists, clients and the wider design community, are published at <https://competition.adesignaward.com/category/49>

Jewelry Design Criteria

The Jewelry Design category of the A' Design Award & Competition evaluates and awards entries following judging criteria such as innovative concept, artistic expression, craftsmanship excellence, material selection, wearability and comfort, design aesthetics, functional efficiency, sustainability and ethical sourcing, cultural relevance, commercial viability, uniqueness and originality, technical proficiency, visual impact, emotional engagement, integration of precious stones, adaptability to trends, durability and longevity, packaging design, user experience and brand identity consistency.

A Philanthropic Mission

The philanthropic mission of A' Design Award & Competition is to make the world a better place through the transformative power of good design. The competition recognizes and promotes superior products, projects and services from all countries, creating incentives for designers, brands and institutions to develop work that benefits and advances society while building a global awareness and appreciation for good design practices and principles. Each awarded work, including Elysian Necklace, adds a documented example to a publicly accessible body of work that demonstrates what good design looks like in practice.

About Britta Schwalm

Britta Schwalm is an experienced goldsmith and graphic designer. She is working with heart and soul. As a goldsmith she is specialised in making jewellery design in customer request and upcycling. Her workshop is located in Langen/Hessen, near Frankfurt/Main in Germany. The project "Blessed child" combines the skills of both of her professions in a unique way. Basic part in the manufacturing process is modern 3D technology. She was part of german TV docutainment "Hallo Schatz" as the expert for jewelry because she is an upcycling specialist. She was awarded with national and international prizes.

About www.BrittasSchmiede.de

Brittas Schmiede is a goldsmith-studio specialised to custom-made jewellery of very high quality. All designs are unique and elaborated together with - or especial for the customer. Sometimes the materials are given by the customers to up cycle it. Several design prizes and nominations give proof of the high standards Brittas Schmiede has: A'Design Award, Benvenuto Cellini-Medal, Award of European Academy of Jewellers, goldsmiths and silversmiths and Nominated for HRD and awarded by German Design Award.

Questions and Answers

Who designed Elysian? Elysian Necklace was designed by Britta Schwalm, designed for www.BrittasSchmiede.de.

Which recognition did Elysian receive? Elysian received the A' Design Award in the Jewelry Design category in the 2025 A' Design Award & Competition, conferred by A' Design Award & Competition of Como, Italy.

What is the A' Design Award? Organized annually since 2008, the A' Design Award & Competition is an international, juried design accolade with 202 award categories that is open to entries from all countries and follows a philanthropic mission to advance society through good design.

How are entries evaluated? Each entry is peer reviewed and voted anonymously by an international grand jury panel of 312 established academics, design professionals and press members against predetermined criteria; the scores are normalized to remove biases, and the award levels of Platinum, Gold, Silver, Bronze and Iron follow from the resulting rankings.

Where are images and press materials available? High-resolution images, image credits, the press kit and the media showcase of Elysian are available at <https://competition.adesignaward.com/presskit/167900> and <https://designnewsroom.com/!167900>

How can the recognition be verified? The recognition is recorded on the winner page of Elysian at <https://competition.adesignaward.com/167900> and in the official records of the A' Design Award & Competition under Design ID #167900.

About A' Design Award & Competition

Organized annually since 2008, A' Design Award & Competition is an international, juried design accolade. Conducted in 202 award categories, the competition is open to entries from all countries and has received participants from 180 nationalities. The philanthropic mission of the A' Design Award is to advance society through good design: superior products, projects and services that benefit society are recognized and promoted, and a global awareness and appreciation for good design practices and principles is fostered. Entries are peer reviewed and anonymously evaluated by an international grand jury panel of 312 established academics, design professionals and press members against predetermined criteria such as functionality, ergonomics, engineering, presentation, innovation, usability, sustainability and technology, with score normalization applied to remove biases. Awards are conferred at Platinum, Gold, Silver, Bronze and Iron levels. Eligible laureates receive the A' Design Prize, which includes the award trophy, the certificate of design excellence, the hardcover yearbook, a lifetime license to use the A' Design Award winner logo, exhibition of awarded works, an invitation to the gala night and award ceremony in Italy, inclusion in the World Design Rankings and Designer Rankings, and public relations and publicity services; awarded works are presented in 126 languages. Registration, the upload of a work and the preliminary score are free of charge, and Professional and Digital Edition laureates are not contractually obliged to pay further fees to claim the A' Design Prize. Additional information is available at <https://competition.adesignaward.com>

Credits

- **Work:** Elysian Necklace
- **Laureate:** Britta Schwalm
- **Client:** www.BrittasSchmiede.de

- **Recognition:** A' Design Award, 2025
- **Category:** Jewelry Design
- **Awarding Body:** A' Design Award & Competition, Como, Italy
- **Design ID:** #167900
- **Image Credits:** Britta Schwalm, 2025

Press Resources

- Winner Page: <https://competition.adesignaward.com/167900>
- Press Kit and High-Resolution Images:
<https://competition.adesignaward.com/presskit/167900>
- Media Showcase: <https://designnewsroom.com/!167900>
- News Release: <https://designnewswire.com/r/888888167900>
- Britta Schwalm Profile:
<https://competition.adesignaward.com/d/144986>
- Jewelry Design Laureates:
<https://competition.adesignaward.com/category/49>
- Further Information from the Laureate: <https://shorturl.at/IFWWd>

Image credits and usage conditions accompany the individual media assets.

Notes to Editors

Editors may reproduce this release in full or in part for editorial purposes with attribution to A' Design Award & Competition. The images provided through the press kit are released for editorial coverage of the recognition of Elysian Necklace and are to be published together with their credits; any other use requires the consent of the laureate. Requests for interviews with Britta Schwalm, for additional material and for background information on the A' Design Award & Competition and its evaluation methodology may be directed to the media contact below.

Media Contact

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Resources for Journalists

Scan the codes or follow the links below to open the winner page, the press kit with high-resolution images and image credits, the media showcase and the profiles related to Elysian Necklace. Every URL printed next to a code is also a live link in the digital document.



WINNER PROFILE

Scan the QR code or visit the URL below to open the A' Design Award winner page for Elysian Necklace.
<https://competition.adesignaward.com/167900>



PRESS KIT AND HIGH-RESOLUTION IMAGES

<https://competition.adesignaward.com/presskit/167900>



MEDIA SHOWCASE

<https://designnewsroom.com/!167900>



BRITTA SCHWALM PROFILE

<https://competition.adesignaward.com/d/144986>



BRITTA SCHWALM

<https://shorturl.at/IFWWd>



Image Credits

All images: Britta Schwalm, 2025

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